



SPORTSFEST 25



www.sportsfest-bejsc.co.uk

2018

MEDIA PACK



Saturday June 9th 2018

SPORTSFEST 2018

SportsFest is Bourne End Junior Sports Club's (BEJSC) annual youth football tournament.

This year marks our 25th anniversary and the tournament will be held on the 9th June. We will celebrate by hosting up to 150 teams from Under 7s through to under 15s, there is also a structured training session for our Junior Kickers.

Each year we have played host to Octeville-sur-mer, Bourne End's twin town in France who normally send along around 5 teams. This year we are hoping to branch out and are inviting teams from Italy and Germany, if you have any foreign teams you have connections with and would like to invite we are open to suggestions.

We are looking forward to building on our most successful event ever last year and we invite you to join us in what is one of the most highly rated tournaments in the region.

Any support is gratefully received and appreciated.

Details

Uniting football teams from Buckinghamshire, Berkshire, London suburbs and guest teams from Europe, including France, Germany and Italy. Sportfest will be celebrating it's 25th anniversary and expect this to be our biggest event yet, we estimate up to 3000 people will be attending.

Date June 9th 2018 / **Venue** Wooburn Park, Town Lane, Wooburn Green, Bucks, HP10 OJA

Age groups U7, U8, U9, U9 Colts U10, U10 Colts, U11, U11 Colts U12, U12 Colts, U13, U13 Colts, U14, U15, U15 Colts.

As well as the Football Festival, there will be a range of attractions and refreshments available throughout the day for the whole family to enjoy, including BBQ, Tea Tent, Ice Cream, Tombola, Licensed Bar and a Pimms Stand.

Supporting Local

SportsFest is run by Bourne End Junior Sports Club (BEJSC) Football Section and was created to bring the community together through sport and give young people leadership opportunities. Over the past 25 years Sportsfest has continued to grow, providing competition and fun for all the family.

The annual event helps to fund BEJSC and ensures that hundreds of boys and girls can enjoy the sport. The money goes towards equipment, pitch rentals and coach training and specialist coaching eg goal keeper training.

Your support of SportsFest helps BEJSC provide a platform for keeping young people active and maintaining a healthy lifestyle as well as helping to build confidence and social inclusion.

STATS

There are 3 main demographics: 1) players 2) family of players 3) coaching and support staff. This is a family event at the heart of the community.

2000+ SPECTATORS

Based on previous years high attendances and this being the anniversary, we estimate 2000+ spectators.

EST MEDIA REACH 200K

From local press coverage, blogs, social media, radio, video production and our websites, we estimate a media reach of over 200,000 people.

1500 PLAYERS

Tournaments for players from 7-15 and a structured training session for our Junior Kickers who are Under 6.

150 TEAMS

150 teams is our maximum capacity.

MARKETING OPPORTUNITIES

EVENT BRANDING There are multiple opportunities to have your business seen at the event, through banners, flags, areas to exhibit and more.

DIGITAL MEDIA Sponsors company logos (and links where possible) will be displayed on the website, social media and the official Sportfest video production.

LOCAL PRESS Sportsfest is supported by all local press, including the Bucks Free Press, Maidenhead Advertiser, HIYA bucks magazine, Families magazine, Marlow FM and more.

Get Involved

SPONSOR A PITCH 4 x 6 ft flags in each corner of the pitch PLUS the pitch will be named in the programme beside the pitch number (ie Pitch 1 – Sponsors name)

PROGRAM ADVERTISING Advertise in the event program distributed to over 2000 people from as little as £50. Plus event product give away opportunities.

SPONSOR AN AGE GROUP Sponsor an age group and be featured in the programme and on the winners trophy.

Please see pricing on the following page or contact us to discuss opportunities.

PRICING

SPONSORSHIP

Headline Sponsor – Price on application
Sponsor a pitch – £1000
Sponsor an age group – £1000

The above includes relevant branding within the event, advert in program, logo on video production, social media promotion and MC announcements throughout the day. Please e-mail to express an interest.

PROGRAMME ADVERTISING

The programme is A5 and sold as entry cost to each car parking in the field.
Adverts in the Program (includes free listing on website)

Half page b/w £50
Full page b/w £100
Full page colour £200
Centre pages colour £250 ea
Back page colour £250



THANK YOU

Bourne End Junior Sports Club is a multi sports club with 8 sections including, swimming, basketball, climbing, inline skating, badminton, table tennis and canoeing. Football is one of the biggest sections.



We have our own sports hall, the first charity funded one to be built in the UK, and use various other facilities including Wycombe Leisure Centre, Flackwell Community Centre, Bourne End Academy, Redgrave Centre and use of football pitches at Bourne End Recreation Ground, Little Marlow Recreation Ground and Wooburn Park. The club is completely funded and run by voluntary donations so support from the local community is vital.

On behalf of all the young people and the vast number of "old boys and girls", we can't thank you enough for taking an interest and look forward to having a conversation to see how we can move the discussion on.

Ken Murphy

BOURNE END JUNIOR SPORTS CLUB

Sport for all



Founded in 1970 Bourne End Junior Sports Club is a registered charity run by volunteers to provide sport and recreation for children and young people, with many being highly qualified in their own sport. The Sports Hall in New Road, Bourne End was built in 1982 and extended in 1997 to include a climbing wall and a club room, plus further changing facilities. BEJSC is entirely self-funding and is recognised as a successful, prestigious and unique centre.



The multi-sport centre is used extensively by club members and members of the whole community. Please visit our website for more information www.bejsc.co.uk (currently under construction). We offer 8 different sports to members aged from 5 to 18+ years – Badminton, Basketball, Canoeing, Climbing, Football, Inline Hockey, Swimming and Table Tennis. Membership numbers range from 500 to 600 with many young people playing several sports. Some sports are competitive whilst others are for learning new activities and building confidence and friendships. Some of our members play their sport at very high levels, County and Regional. BEJSC has a strong and effective Safeguarding and Child Protection scheme in place.

BEJSC Directors encourage all young people to “put something back into the club” through volunteering to ensure the future of this unique organisation. We encourage senior members to take part in a Young Leaders Course organised by Action4Youth which is a valuable way of enhancing their personal skills and development of the young people; we know from past experience, it is of great benefit not only to our club but to other organisations in the future. Young people give club members a voice in the development of the club as well as improving communication between the different Sports Sections and Directors. We have 8 Directors and five of these are former club members, including the Chairman Matthew Todd and former Treasurer Wendy Chaplin. Four of the Sections are run by former members.

New Road, Bourne End Buckinghamshire SL8 5BS. Honorary President: Sir Steve Redgrave C.B.E.
Registration No. 1295483 Charity No. 266590



Contact us

For sponsorship or advertising opportunities please contact matt@leightonmail.me.uk or clarejleighton@gmail.com

Alternatively, please visit the website and use the online form.
www.sportsfest-bejsc.co.uk

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